

TOURO COLLEGE'S GRADUATE SCHOOL OF BUSINESS AND ACADEMY FOR CONTINUING EDUCATION TO PRESENT 3-DAY "URBAN RETREAT" PROGRAM FOR RESIDENTIAL REAL ESTATE PROFESSIONALS

"Power Wednesdays" and Residential Real Estate Entrepreneurship Certificate of Completion Program Also on the Horizon

New York, N.Y., October 22, 2009 - Touro College's Graduate School of Business, in conjunction with the **Academy for Continuing Education**, will present its second "Urban Retreat" program for residential real estate professionals, titled "Legends, Icons and Mavericks," on Friday, November 13th; Tuesday, November 17th; and Thursday, November 19th. The program will take place at the School, located at 65 Broadway in New York City.

The "Urban Retreat" is designed to prepare real estate agents for the professional challenges associated with real estate sales in the 21st century. Topics to be covered include social networking, business planning, selling skills, coaching and professional assessments.

The program will be led by **Esther Muller**, program director for the School's Residential Real Estate Entrepreneurship Certificate of Completion Program and co-founder of the Academy for Continuing Education, and Dr. Michael Williams, dean of the Graduate School of Business. Participants will receive 22-1/2 hours of continuing education credits towards license renewal.

"The Urban Retreat program was created to advance a mission of the Graduate School of Business, which is to educate those working in residential real estate about changes in the industry that will affect how they make their living today and in the future," Dean Williams said. "To this end, we've brought together the best minds in the business to convey that mission."

In addition, the School and the Academy will offer "Power Wednesdays" in November, featuring free classes on social networking from 10 a.m. to noon (no CE credits) and a continuing education program on residential real estate, from 1 p.m. to 4 p.m. (3 hours of CE credits).

The Urban Retreat program, Dean Williams noted, is aligned with the School's Residential Real Estate Entrepreneurship Certificate of Completion Program, slated to begin January 12, 2010. The curriculum for the certificate includes five subject areas: advisory selling, marketing, professional development and assessment, business fundamentals, and industry trends.

Dr. Williams joined Touro College in 2008 after having served as faculty chair of the Human Resource Management, Leadership, and Organizational Development graduate programs in the Graduate School of Business and Technology of Capella University. He also served as the director of the financial planning program at Fordham University, and held teaching appointments at Fordham's Graduate School of Education, Iona College's Hagen School of Business, DeVry University's Keller School of Management, and Northeastern University.

Ms. Muller has been educating real estate professionals for more than 15 years at the Academy, which strives to improve the productivity and professionalism in the real estate industry through quality courses and top-notch instructors. In the late 1970s, while working with major developers in Connecticut, Ms. Muller started her own firm to facilitate the conversion and sales of rental units to co-ops and condominiums. In 1980 in New York, she expanded her operations to Manhattan, where she became involved in converting dozens of buildings throughout the city, including such residential landmarks as the Ansonia, Leonori and Parc Vendome condominiums. Ms. Muller has been a top broker at Prudential Douglas Elliman, the largest real estate company in New York City. In addition to her expertise in the real estate market, she is an acclaimed lecturer on entrepreneurship and real estate investing.

For further information about the Urban Retreat and Power Wednesdays, please call 212-262-2662 or email Edreana@RealEstateAcademy.com

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