

GALLERY

Charles Rutenberg launches professional development program



Eddie and Kelly Supple from Rutenberg



Esther Muller, Richard Dickson, president of Mattel, Faith Hope Consolo, Stefani Markowitz



Esther Muller, Vince Collura, president of Gotham Innovation Lab

Charles Rutenberg LLC, has launched a professional development program, featuring its recent partnership with real estate powerhouses Esther Muller and Faith Hope Consolo.

The program will provide Rutenberg agents the opportunity to expand their industry and business knowledge, form connections with real estate leaders and acquire life skills to help grow their careers.

The new program is being spearheaded by Stefani Markowitz, president of Charles Rutenberg.

Through Rutenberg's professional development initiative, Markowitz has implemented a variety of programs designed to further educate agents outside of the realm of property and market knowledge.

Different programs involved in this initiative include weekly group and one-on-one coaching and training sessions, seminars instructed by industry-wide experts and bi-annual symposiums led by high powered executives within business related industries.

"Our 625 agents are the heart of our

organization, our commitment is to do everything we can help them be more successful" said Markowitz.

"Giving them one-on-one access to the best coaches in the business will help them help themselves succeed."

Esther Muller and Faith Hope Consolo provide weekly residential and commercial focused training sessions for Rutenberg agents.

Following each session, Muller and Consolo offer one-on-one coaching to the agents, establishing an open line of communication.

"This is an incredible opportunity that Rutenberg is providing its agents, as the seminars contain relevant information. New York City is one of the most competitive and challenging real estate markets in the world, and there are so many facets to this business that many agents don't ever learn," said Muller.

"It's not about knowing everything, but knowing where you can get the information. This education program provides agents with a 24/7 help line."

Rutenberg has committed to ex-

panding its agent's knowledge by additionally providing continuous seminars and bi-annual symposiums, led by high powered New York City business executives.

Entrepreneurism is at the core of Rutenberg's business model, and through these programs agents are developing valuable life skills.

Rutenberg held a company-wide symposium on Tuesday, November 10th, 2015 called "Create Your Unique Brand," bringing in industry giants in branding, marketing and public relations to impart advice and share what it means for every agent to practice individual PR and branding techniques.

Following the symposium, Muller offered a 3-hour Continuing Educational credit course in the Grand Ballroom at 3 West 51st St. on Human Rights and Fair Housing.

Rutenberg has grown to more than 600 real estate agents with a business model designed to appeal to established agents who are looking to grow their business, while earning maximum commissions.