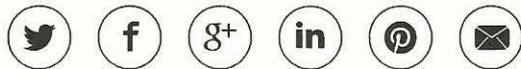


# Rutenberg Launches Real Estate Focused Professional Development Program

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The program will offer coaching, training and seminars to Rutenberg agents featuring top industry practitioners, and will provide Rutenberg agents the opportunity to expand their industry and business knowledge, form connections with real estate leaders and acquire life skills to help grow their careers.

### NEW YORK, NEW YORK (PRWEB) NOVEMBER 10, 2015

Manhattan real estate brokerage, [Charles Rutenberg LLC](#), is pleased to announce its multi-faceted professional development program, featuring its recent partnership with [real estate powerhouses Esther Muller](#) and Faith Hope Consolo. The program will provide Rutenberg agents the opportunity to expand their industry and business knowledge, form connections with real estate leaders and acquire life skills to help grow their careers. The new program is being spearheaded by Stefani Markowitz, President of Charles Rutenberg.

Through Rutenberg's professional development initiative, Ms. Markowitz has implemented a variety of programs designed to further educate agents outside of the realm of property and market knowledge. Different programs involved in this initiative include weekly group and one-on-one coaching and training sessions, seminars instructed by industry-wide experts and bi-annual symposiums led by high powered executives within business related industries.

"Our 625 agents are the heart of our organization, our commitment is to do everything we can help them be more successful" said Ms. Markowitz. "Giving them one-on-one access to the best coaches in the business will help them help themselves succeed."



Stefani Markowitz, President of Rutenberg

"Our 625 agents are the heart of our organization, and we are committed to do everything

Esther Muller and Faith Hope Consolo provide weekly residential and commercial focused training sessions for Rutenberg agents. Following each session, Ms. Muller and Ms. Consolo offer one-on-one coaching to the agents, establishing an open line of communication.

"This is an incredible opportunity that Rutenberg is providing its agents, as the seminars contain relevant information. New York City is one of the most competitive and challenging real estate markets in the world, and there are so many facets to this business that many agents don't ever learn," said Esther Muller. "It's not about knowing everything, but knowing where you can get the information. This education program provides agents with a 24/7 help line."

Rutenberg is committed to expanding its agent's knowledge by additionally providing continuous seminars and bi-annual symposiums, led by high powered New York City business executives. Entrepreneurism is at the core of Rutenberg's business model, and through these programs agents are developing valuable life skills.

Rutenberg is holding a company-wide symposium on Tuesday, November 10th, 2015 called "Create Your Unique Brand", bringing in star studded industry giants in Branding, Marketing and Public relations to impart advice from their long careers and share what it means for every agent to practice individual PR and branding techniques. Following the Symposium, Esther Muller will offer a 3 hour Continuing Educational credit course in the Grand Ballroom at 3 West 51st St. on Human Rights and Fair Housing.

Rutenberg has grown to more than 600 real estate agents who specialize in Manhattan and the surrounding metropolitan area. The Rutenberg business model is designed to appeal to established agents who are looking to grow their business, while earning maximum commissions. For fast-moving, hard-working entrepreneurial driven agents, Rutenberg provides the smartest deal in town. That's where they got their tag line – "Rutenberg, the Smart Brokers."

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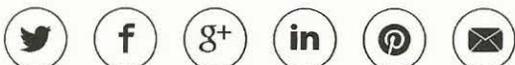
About Rutenberg:

Charles Rutenberg, LLC, co-founded in 2007 by Wall Street IPO expert Richie Friedman, is a premier provider of residential real estate services. Rutenberg prides itself on the firm's innovative business model, which provides agents with maximum earnings, work flexibility, continued industry education and entrepreneurial support. Rutenberg agents keep 100% commission, while paying a \$99 monthly fee to be an active agent with full access to Rutenberg resources and tools, plus a closing transaction fee. To stay focused, management runs a lean operation, with flexible work stations and a supportive atmosphere to empower and coach agents on how to close deals more efficiently. The firm is run by Stefani Markowitz, a top producing real estate agent and Friedman's granddaughter, who was named president of the firm in 2014. To learn more about Charles Rutenberg's model, leadership team and listings, please visit <http://www.rutenbergnyc.com/>

we can to help them be more successful. Giving them one-on-one access to the best coaches in the business will help them help themselves succeed," said Ms. Markowitz.

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