

CCR celebrates first Touro CRA graduates

Twenty-six agents from City Connections Realty completed an intensive six-month program at Touro College's Graduate School of Business to become the first Certified Real Estate Advisors (CRA), not only in New York, but in the US.

The CRA program was designed and led by real estate educator Esther Muller, co-founder of the Academy for Continuing Education.

Muller, along with Dr. Michael Williams, Dean of Touro College's Graduate School of Business, partnered with CCR founder and president David Schlamm to elevate the professional standards by which real estate agents practice and are viewed by

the public.

One of the program's goals is to teach entrepreneurialism, business management, and professionalism. Schlamm — whose motto is to “do the right thing” — said they are goals he believes in.

At a graduation ceremony for the 26 agents, Schlamm — who helped fund his agents tuition — said, “I look forward to continuing to support this program and my agents' participation. The objective is to have every CCR agent earn this prestigious and hard-earned designation.”

“We found a partner in David that is really quite unusual,” said Williams. “He has provided a landscape and environment to incubate much of what Esther and I have had in our minds. He provided a platform and it has become a mutually beneficial relationship.”

The CRA curriculum is industry-specific and is delivered by many of New York City's elite real estate professionals. Guest lecturers have included Jonathan Miller, president and CEO, Miller Samuel Inc.; Adrienne Albert, CEO, The Marketing Directors Inc.; and Richard Dickson, CEO, Jones Apparel Group.



Pictured at the CCR graduation: Lars Erlend Bye (member of professional coaching staff hired by Schlamm); Kinga Kosecka; Amanda Block; Daniel Dmitry Kramp; Nelly Sedaghatfar and; Mark Danich.



DAVID SCHLAMM

