

REAL ESTATE WEEKLY

Industry stalwarts launch venture to coach, mentor brokers

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Esther Muller and Faith Hope Consolo

Combining the cumulative expertise they have garnered through decades in the residential and commercial real estate industries, respectively, real estate powerhouses **Esther Muller** and Faith Hope Consolo have formed a strategic alliance to help business newcomers and seasoned veterans take their success to the next level.

Together, Muller and Consolo are booking information-packed business-building sessions through the Academy for Coaching and Training (ACT), including speaking engagements, as well as individual mentoring sessions, tailored to the needs of attendees.

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The pair already have begun offering weekly coaching and training workshops at Charles Rutenberg, LLC, the fastest growing independent residential real estate firm in New York City, and fielding inquiries for engagements throughout the country and overseas.

“The response has been tremendous so far,” says Muller, who serves as the president of ACT. “We’ve received feedback from attendees, who appreciate our guidance in helping them elevate their careers and build their business books through a wider scope of knowledge, marketing, branding techniques, best practices and more. Our work through ACT absolutely answers a market need and we’re prepared to fill it.”

Consolo adds, “This alliance is a natural outgrowth of our work together at the Academy for Continuing Education, as well as our experiences as keynote speakers, moderators, authors and business leaders, along with our many years of close, personal friendship.

“Esther and I enjoy sharing what we’ve learned from our many years in the industry and are excited about helping the next generation of brokers. Our workshops provide information on the real estate markets and emerging neighborhoods and trends, along with tips to more effectively network, maximize public relations tools, negotiate and close deals skillfully, while differentiating oneself in today’s challenging economic climate.”

For more information on ACT, or to book Muller or Consolo for a workshop, speaking engagement or one-on-one session, contact Muller at esther@esthermuller.com or Consolo at faith@faith-consolo.com.

The Academy for Coaching and Training The Academy for Coaching and Training (ACT) is a global consultancy delivering cognitive-behavioral oriented performance coaching, training and assessments. The consultancy’s mission is to maximize individual and group performance and productivity through a cognitive-behavioral approach involving critical reflection, cognitive restructuring and action-centered learning.